## **Share Your Newborn Screening Story**

Share your story. Raise awareness. Make a difference.

Baby's First Test is launching **50 States | 50 Stories** to gather family stories from all 50 states. We want to highlight the different families, experiences, and stories from across the nation to raise awareness for newborn screening. Your story will not only provide invaluable insight on how to manage a newborn screening condition but will also remind other families that they are not alone.

We are collecting stories through our <u>Family Experiences</u> page. Our Family Experiences page provides a form for you to share your story and upload a family photo. Family stories vary in length, but we encourage you to share enough detail, so other families know they are not alone.

## **How to Tell Your Story**

- 1. **Include the basics.** Who, what, when, where, and why.
- 2. **Be authentic.** Everyone's experience is different. Tell your truth.
- 3. **Use a high quality image.** Photography is one of the simplest and most powerful ways to tell a story.
- 4. Keep it short and sweet. Aim for 250 words or less.
- 5. **Include a call-to-action.** What's the goal for telling your story? To raise awareness? Make sure to end your story with a call-to-action.

Research shows we remember details much more effectively when they are embedded in a story.

## **Emma's Newborn Screening Story**



A simple heel prick gave us knowledge that saves Emma's life anytime she stops eating longer than she should or is vomiting ongoing. We know the protocol to take her to ER, she gets an IV drip, gets discharged once she's eating again, and life gets to go on, with my baby qirl.

Emma was born with Medium-Chain Acyl-CoA Dehydrogenase Deficiency (MCADD). Story shared by Emma's mother, Ginny. Read the full story here.

